

1st INDL-MEA Conference
"Digital Labor Perspectives from the Middle East and Africa"

Cairo, Egypt, 28 May 2024

The American University in Cairo's School of Business

ZA. 20.05.24

Roundtable: Promoting inclusion and decent work in digital jobs

Chair: Zulum Avila, Employment Strategies Specialist in the Digital Economy, ILO

Session's focus

More and more people are making a living in the digital economy. Demand for online remote positions, digital platform work and freelancing is growing rapidly. The labour pool for the digital economy is also enlarging, particularly in developing countries. Skills in demand range from entry-level positions and task-based work to specialized ones in several areas including in tech, transport, art and design, health, and education.

New jobs in the digital and gig economy, however, also come with limitations and wide variation within and across countries on how work is organized and regulated. Countries are exploring effective strategies to leverage digital technology such as AI and skills while aligning the ongoing digital transformation with job creation opportunities for all groups of the population, in particular those who are affected by the digital divide and forced displacement.

Total duration: 16h15 to 17h45 (90')

5' **Chairing session**

Introduction

- Zulum Avila, Employment Strategies Specialist in the Digital Economy, ILO

30' **Setting the global scene**

This session will set the scene and discussed global trends, challenges and opportunities of the digital and the platform economy.

- Uma Rani, Senior Economist, ILO (online)

10' **Q&A**

30' **Round table discussion**

The discussion will take stock of the opportunities and challenges to unlock decent work in the digital economy that global and national actors are facing, in particular, Egypt.

- Mostafa Essa, Digital Transformation Expert, Egypt
- Hoda Dahroug, Advisor, Ministry of Communications and Information Technology of Egypt
- Nora Toma, Deputy Chief Executive Officer, Education for Employment, Egypt
- Iman Raslan, Regional Vice President Africa at Udacity, Egypt

10' **Q&A**

05' **Conclusions**

End